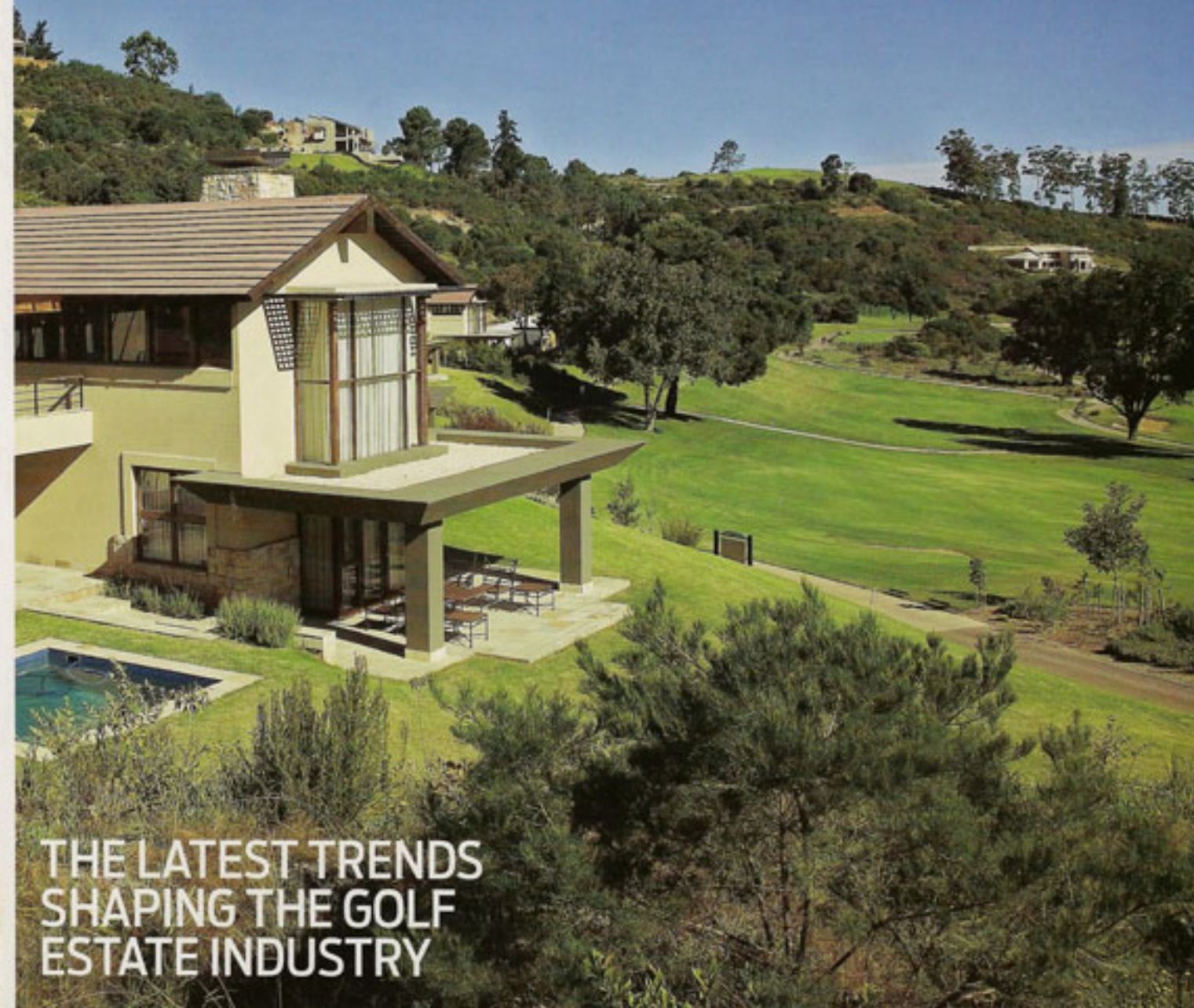


10TH ISSUE • 2008 • R25

GOLF COURSE

Living

A SHOWCASE OF SA'S PREMIER GOLF ESTATES



THE LATEST TRENDS
SHAPING THE GOLF
ESTATE INDUSTRY

CREATED BY THE EDITORS OF **Golf Digest** South Africa
The World's Biggest Selling Golf Magazine



Surf and golf

Jeffreys Bay's first golf estate boasts a Nicklaus Design course among its vast offering of amenities. With an abundance of space and a perfect location, Jubilee Lakes promises to be a once-in-a-lifetime investment.

Photos by Jamie Thom



jubilee lakes

Jeffreys Bay has long been one of South Africa's most popular coastal towns. It also stands unchallenged as one of the great surf locations in the world. When leading lifestyle magazine *Vanity Fair* published its Africa Issue in 2007, it dedicated an entire article on Jeffreys Bay, penned by surfing icon and eight-time world champion Kelly Slater.

For many years Jeffreys Bay has lacked a championship test of golf. That is set to change with the development of Jubilee Lakes, a multi-faceted residential, retail and commercial development, situated on the western boundary of the town and a neighbour to the new regional mall, set to open in

December 2008.

With residential erven priced from R299 000, boasting an average erf size of almost 900 square metres, it is easy to understand why Jubilee Lakes enjoyed one of the most successful launches ever seen in South Africa. First offered to the public in November 2007, more than 86 percent of the erven on offer in the first four sales phases on the estate have been sold.

The Jubilee Lakes property has a marvelous topography. Five natural lakes define the property and the developers' master plan allows for the rehabilitation of several natural wetlands and waterways, currently decimated

by years of farming activity on the property.

The development consortium consists of Golf Data Holdings, Prosperito and local entrepreneurs Rob Birch and Brad Davey. Golf Data remains one of a few development companies to have completed more than one golf development in South Africa. Previous estates co-developed by Golf Data are the award-winning layouts at St Francis Links and Simola.

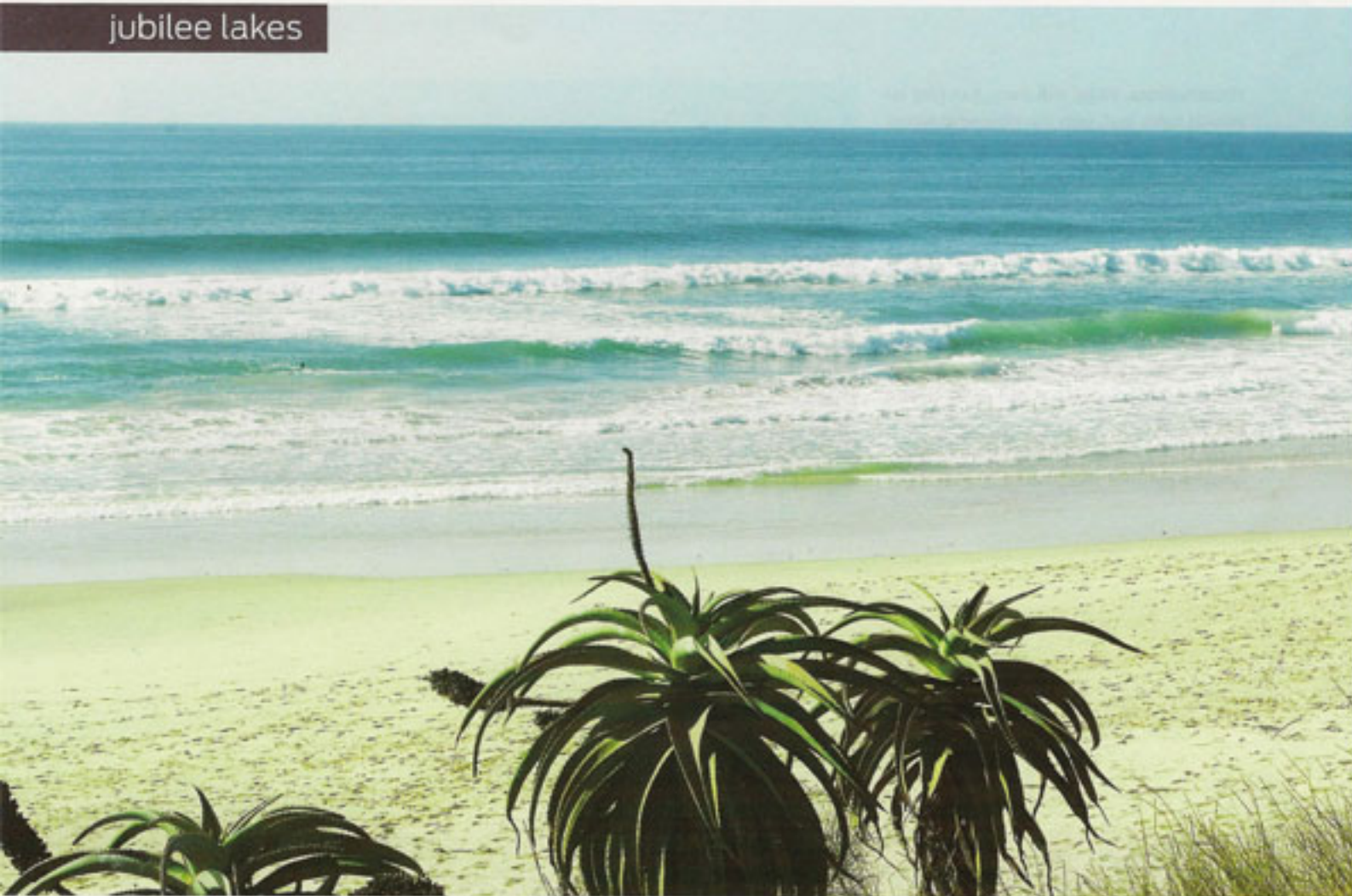
At Jubilee Lakes, the decade-long partnership between Nicklaus Design and Golf Data will again be called on to create the championship layout at the estate. From a golf perspective the property has wonderful

characteristics. Water will come into play on several holes and, with the expansive nature of the estate, the focus will be on creating a user-friendly golf course, which at the same time rewards golfers who can blend aggression and astute course management.

"We were very excited when Rob (Birch) and Brad (Davey) offered us the opportunity to partner with them in this development," said Bernard Mostert, CEO of Golf Data. "We have long viewed Jeffreys Bay as the perfect location for a unique and multi-faceted golf estate."

Birch and Davey chose Golf Data as development partners after reviewing several golf





ESSENTIAL DATA

Location: Jeffreys Bay, Eastern Cape
Nearest airport: Port Elizabeth
Number of houses: Several residential options ranging from freehold erven to group housing erven. Provision is also being made for fractional ownership
Stand prices: From R299 000 to R1.9 million
Schools: Local and in Humansdorp
 Private school planned as part of Jubilee Lakes master plan
Security: Complete access control, camera surveillance, patrol and electrified security fence around the entire property
Membership fees: Memberships are tied to ownership of property
Green fees: Course still in planning stage
Course designer: Nicklaus Design
Architectural style: Contemporary Karoo Farm House
Estate facilities: Equestrian, hiking, birding, spa, fishing, surfing, boating, conferencing, dining, shopping

CONTACT DETAILS

Rob Birch or Lindi Meyer
Tel: 0861 555 JBAY (5229)
 SALES & MARKETING COORDINATOR
 Lindi Meyer - 083 675 0082
 lindi@jubileelakes.co.za
Email: info@jubileelakes.co.za

estates and developers in South Africa. Gerhard Jooste, founder and CEO of Prosperito, was invited to join the development consortium on the strength of his experience and success in mixed use developments of this nature.

In 2006 Mostert and Jooste visited several residential golf communities in the United States while working on the master plan and development concept for Jubilee Lakes. Among them were the famous South Carolina coastal resorts of Kiawah Island and Harbour Town.

Situated 67 kilometres from Port Elizabeth, Jeffreys Bay is fast becoming one of the economic hubs along the Eastern Cape coastline. Based on current sales data, it is estimated that more than 40 percent of Jubilee Lakes' residents will be permanent residents.

Ultimately Jubilee Lakes will boast more than just a championship golf course. It will also offer an array of sporting facilities, a private school, a retirement village, a state-of-the-art equestrian facility, a commercial and retail precinct, a hotel and clubhouse complex that will include wellness facilities, restaurants and a deli / bakery.

Consider the partnership between Jubilee's amenities and Jeffreys Bay's endless beaches and many active endeavours such as surfing, fishing and kayaking and it is clear that Jubilee represents a one-of-a-kind investment opportunity. 🏡

Golf Course Living - Company Profile:

Nicklaus Design

